

WORLD
TRAVEL
AWARDS

best
in travel

MEDIA
PACK





Best in Travel,
the digital travel
magazine from
**World Travel
Awards**

Free and delivered to the reader's inbox, **Best in Travel** brings you the definitive insider's guide to the world's most glamorous travel experiences. **Best in Travel** is circulated to a registered active database of over 136,000 luxury travellers globally.

- View on mobile or desktop
- Clickable url to visit advertiser's web site or email directly from magazine
- Free subscription
- Shared across all social media platforms





ADVERTISING

Rates

Front Cover	£5,000
Inside front cover wrap ...	£4,500
Back cover	£4,000

PROMOTIONAL OPPORTUNITIES

ADVERTORIAL

A **Best in Travel** advertorial enables you to promote your product to our affluent readers in the same style as the magazine. Our creative and editorial teams will produce your advertorial, ensuring it meets the high standards set by the publication.

A detailed brief outlining the specific points you want to make about your

product or service should be provided along with a selection of images. Logos, web addresses, email and telephone numbers can feature in the advertorial.

COMPETITIONS

By providing an exciting prize, your company can enjoy exposure across either a page or double page spread with our option for sponsored competition.

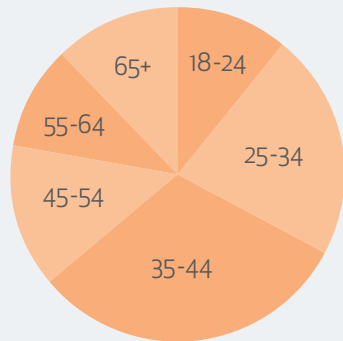
Rates

Full Page	£2,000
Double Page Spread (DPS)	£3,250
Sponsored competition, including front cover heading	£4,000
Highlighted feature in email shot, including link to your website	£3,000
1 x Bespoke social media post	£500
4 x Bespoke social media posts over 1 month	£1,500



READERSHIP PROFILE

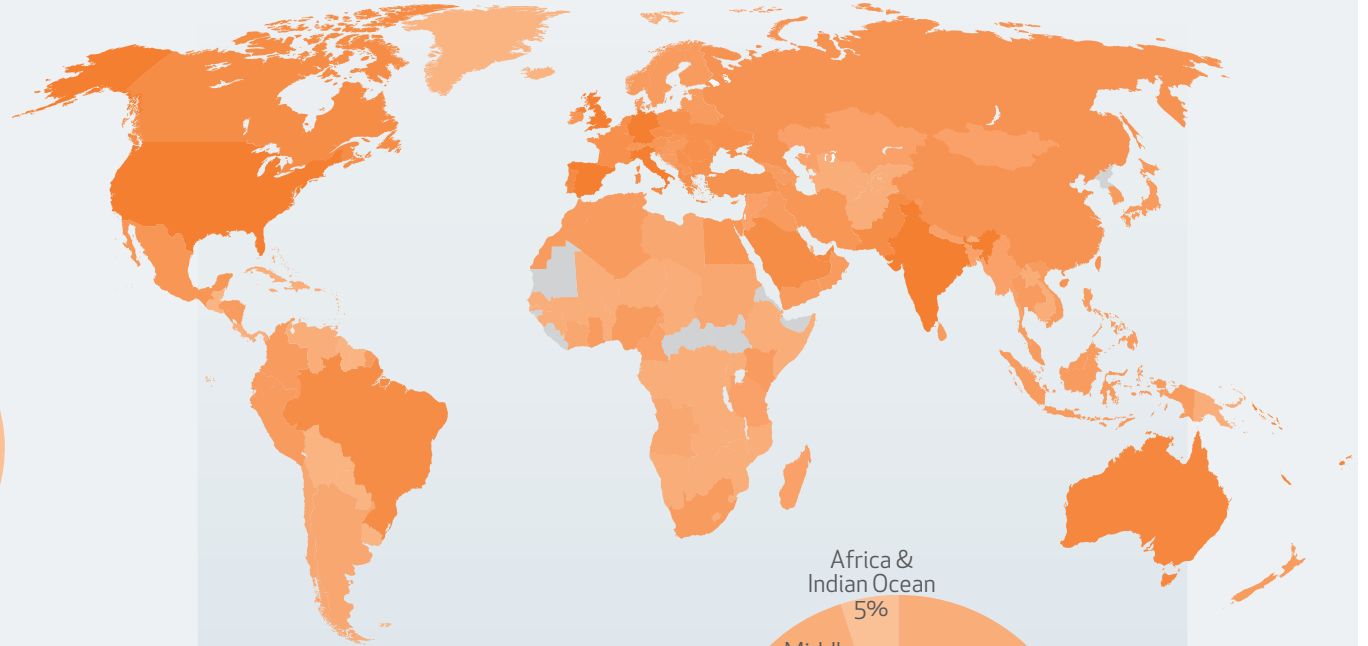
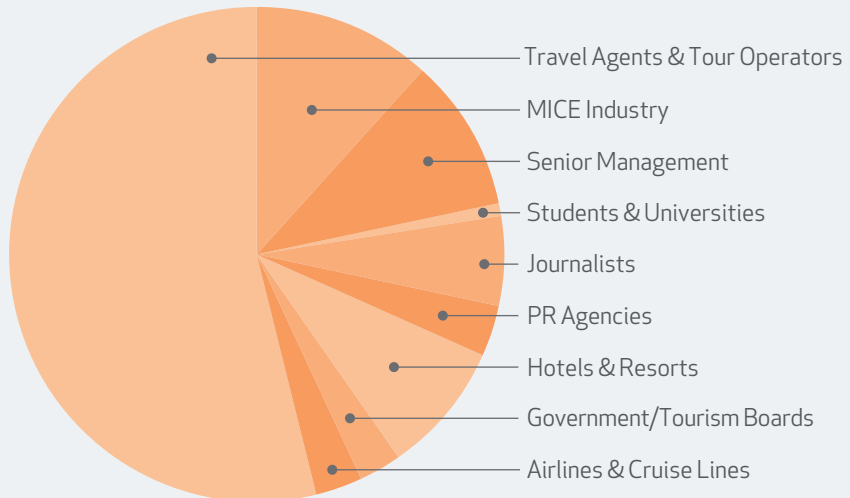
Age range



Gender



Profession



Readership

Top 10 countries

1. United States
2. United Kingdom
3. Spain
4. India
5. Italy
6. Canada
7. Brazil
8. Germany
9. Australia
10. Portugal

Social Media engagement

Over **1.5 million** views per month across Instagram, FaceBook and X.





BESTINTRAVELMAGAZINE.COM

Take your brand further by partnering with
Best in Travel Magazine, the go-to guide
for discerning travellers seeking
unforgettable luxury experiences.

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